

Henley KM Forum 10<sup>th</sup> anniversary conference

# Celebrating connections: evocations and provocations for the future

Wednesday 24 and Thursday 25 February 2010



# Celebrating connections: evocations and provocations for the future

**Connections are central to the cause of knowledge in business. Extending and re-enforcing mental, personal, enterprise and international relationships is a key source of current and future business success.**

This conference gives you the opportunity to connect with:

- Many of the world's leading experts in the field. Hear what they recommend for advancing the cause of knowledge in organisations.
- Like minded KM professionals. Participate in productive conversations during workshops, relate experiences in the networking breaks for greater insight.
- The latest KM research generated in co-operation with major private and public sector organisations.

Recognising the importance of creating the right conditions for connections to generate new working knowledge and support better knowledge exchange, the conference will focus on three key areas:

- What influences individuals' capacity to develop and share their knowledge and expertise.
- How to harness the collective potential of personal and enterprise networks for enhanced knowledge benefits.
- The practices that can improve the returns from relating at all levels.

## A thought provoking experience

The conference aims to challenge assumptions, offer insights into how KM is advancing and provoke new perspectives on knowledge and learning practices so that delegates can ensure their organisation remains up to date with the best thinking in the field.

**Members of the KM Forum** together with external delegates and guest speakers\* will come together to examine these topics, debate the challenges they evoke and the new opportunities they can trigger.

\*More information about the speakers can be found on our website  
[www.henley.reading.ac.uk/kmforum](http://www.henley.reading.ac.uk/kmforum)

## Linking theory with practice

This year, KM Forum members and Henley Business School academics have worked together to explore three aspects of business activity with the aim of identifying how key principles can inform and improve knowledge practice. Project groups will report on:

### The impact of social networking on knowledge sharing

- Dr Judy Payne, Nick Silburn and a team of KM Forum members will share the pros and cons of social connectivity, and how it is impacting people's ability to solve problems and bring new thinking into the organisation.

### The journey to more knowledgeable decision making -

The project team with Professor Jane McKenzie and Dr Christine van Winkelen will outline what they found to be the key influences on knowledgeable decision making and support delegates in assessing how they can improve their organisation's capacity to make better informed decisions.

**Knowledge enabled project management** - The project team with Dr Steve Simister and Dr Judy Payne will describe how knowledge flows in and around projects, and suggest ways to improve project performance by paying attention to knowledge and learning.

## Who should attend?

All those with responsibility for improving how knowledge contributes to better business performance. Member organisations of the Henley KM Forum have two places included with their subscription for both days of the conference.

The conference will be held at Greenlands, Henley Business School.



## Day 1: Evoking capability from individual knowledge and expertise

09.00 *Registration and coffee*

09.30 Welcome

### Treading lightly - alternative paths to knowledge leadership

Keynote speaker: *Professor Karl-Erik Sveiby*

*Networking break with 'fringe' events\**

#### Expert input with Q & A

##### A modest heresy: The myth and potential of KM

*Dr Richard McDermott*

12.00 *Lunch*

##### When experts aren't allowed to succeed: how relationship capital works in sticky organisations

*Professor Victor Newman*

##### Managing knowledge creation through open innovation - not worth the cost for most firms!

*Professor Goran Roos*

*Networking break with 'fringe' events*

##### Emerging cases and trends in Asian intellectual capital and KM

*Professor W.B. Lee*

#### Participative workshops

##### Inspiration from a learning hospital

*Chris Collison and Steve Andrews*

##### Advocacy, inquiry and reflection - a three legged stool?

*Geoff Parcell*

13.00 *Lunch*

##### Back to the future: your experiences of 10 years of KM

*Ron Donaldson*

*Networking break with 'fringe' events*

##### KM Forum project report: knowledge enabled decision making

### Making sense together. Real time insights from fragmented narratives

*Professor Dave Snowden*

### Improving knowledge flows: practical steps of knowledgeable leaders around the world

*Professor Leif Edvinsson*

17.30 *Close*

18.15 *Reception*

19.15 *Conference dinner*

## Day 2: Provoking future improvements through collective potential

09.15 *Registration and coffee*

09.45 Welcome

### Knowledge and relationships: connecting across interorganisational and multicultural boundaries

Keynote speaker - *Dr. Janine Nahapiet*

*Networking break with 'fringe' events*

#### Expert input with Q & A

##### The unconscious at work: how hidden patterns in organisations may hamper KM

*Professor Dr. Daan Andriessen*

12.00 *Lunch*

##### KM Forum project report: social networking and knowledge sharing (SNAKS)

##### Co-creating innovation: from research to business. How the construction industry is being transformed

*Professor Dr. Abdul Samad (Sami) Kazi*

*Networking break with 'fringe' events*

#### Participative workshops

##### Liberating management

*Niall Cook and Euan Semple*

##### Activating networks to bring innovations to market

*Verna Allee*

13.00 *Lunch*

##### KM Forum project report: knowledge enabled project management

### Advancing the cause of knowledge for business success

*Hubert St Onge*

### Lessons for future knowledge leadership

17.30 *Close*

\* Fringe events - short fun activities to inspire and stimulate a different view on the challenges of KM.

# Henley Knowledge Management Forum

The Henley KM Forum, founded in 2000, is an internationally recognised centre of excellence in knowledge management. As a membership-based community, it is a magnet for leading business practitioners, world-class academics and thought leaders who collaborate to

develop insights, understanding and practical guidance on knowledge management.

Find out more about the KM Forum at [www.henley.reading.ac.uk/kmforum](http://www.henley.reading.ac.uk/kmforum)

## How to book

You can book online at:

[www.henley.reading.ac.uk/10kmf2010](http://www.henley.reading.ac.uk/10kmf2010)

Or complete this form (in capitals) and send to the address below.

### Conference rate

Conference rate: £750 for one day and £1,125 for two days  
Conference dinner (24 February): £80

(Two delegate places at the conference and dinner are included as part of the KM Forum membership fee: we offer 20% discount for additional member delegates). 10% discount is available for bookings made before 15 December 2009 (non-members only).

Title
Forename(s)
Surname
Position
Company
Address
Telephone
Fax
Email

This delegate will be attending:

- Both days of the Conference     Day 1 only  
 Day 2 only     The Conference Dinner

### Payment

Select one of the following three options:

- My company is not a member of the KM Forum and this delegate is paying the full rate.  
 My company is a KM Forum member and this delegate is using one of the two places included in our membership fee.  
 My company is a KM Forum member. This delegate is additional to the two places included in our subscription and is paying the reduced conference rate (20% discount: £600 for one day and £900 for two days).

Please indicate how you wish to pay

Enclosed is a cheque for £

I wish to be invoiced

I wish to pay by credit card  
(1% service charge applies to all Credit Card Transactions)  
*Please note that we must receive payment prior to the conference date*

Visa     Mastercard

Card number

Name as on card

Expiry date   /      Verification code

Billing address if different from above

Postal code

How did you hear about the conference?

### Cancellations

All cancellations must be made in writing to the address below no later than 21 days prior to the conference date. An administration fee of £75 +VAT will be charged for all cancellations, to be deducted from any refund or invoice. No cancellations can be accepted within 20 days of the conference date, but a suitable delegate can be nominated. Pre-payments or invoiced amounts cannot be refunded. Henley Business School reserves the right to make changes to the programme, location or speakers without prior notice.

**i** For more information, please contact:

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